



**New Release April 9, 2010**

**For immediate release**

**Village Farms showing at United Fresh 2010 in Las Vegas April 20-23**

With a vision steadfast in sustainability and quality, Doug Kling, senior vice president, chief sales and marketing officer says the Eatontown, NJ – based company strives to combine nature’s best with advanced technical know-how to grow produce that bursts with old fashioned taste and respects 21<sup>st</sup> century environmental principles.

“We are looking forward to United Fresh 2010 and are positioned to offer our customers a meeting room space at the show”, says Kling. “This will allow Village Farms and the customers we serve more one-on-one, face-to-face communications in a relaxed environment set apart from the hustle and bustle of the show floor.”

Village Farms will be featuring all of its hydroponic greenhouse varieties at the show including their signature tomatoes-on-the-vine, mouth-watering Campari cocktail tomatoes, delicious Beefsteaks tomatoes, hearty Roma tomatoes, as well as their customer favorite cherry and grape tomato varieties. In addition, Village Farms famous Sweet Bell Peppers and Long English Cucumbers will be on display at this show. Please visit us at business suite #1047.

Village Farms leads the industry as premier grower and marketer in North America of branded, finest quality, hydroponic greenhouse grown produce 365 days a year. Our great tasting fresh vine ripened tomato, bell pepper, and cucumber varieties are handpicked at the peak of flavor. At Village Farms we exceed customer expectations through our unparalleled commitment to quality produce, remarkable food safety standards, and sustainable growing practices. For more information about Village Farms, our company, our products, and our sustainable growing practices please visit our website at

[www.villagefarms.com](http://www.villagefarms.com)

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